
Stages of Business Activity of the Organization's Employees

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Abstract: The article analyzes the stages of business activity of the employees of the organization, the business environment, the legal conditions created in the country for starting and running business and private entrepreneurship, its support, freedom of business activity, and practical suggestions and recommendations are presented for their improvement.

Key words: business environment; small business; private entrepreneurship; small business entities; interests; private property, unemployment; investment; competition.

Introduction

It is necessary to note that a stable legal framework has been created in Uzbekistan, which strengthens the priority of private property, which is the basis of the market economy. A favorable business environment and reliable legal guarantees have been created for the rapid development of small business and private entrepreneurship, which is an important factor for the formation of the middle class of owners, the stable development of the country's economy, the creation of new jobs and the increase of the population's income. In our country, a wide range of opportunities and privileges are created for representatives of the private sector. Ultimately, this sector has become a solid support of the economy, and the share of small business in the gross domestic product is increasing year by year. The practical effect of this is clearly visible in the abundance of our markets and the well-being of the population.

In order to create a favorable business environment for entrepreneurship in our country, many decrees and decisions of the President of the Republic of Uzbekistan in recent years, including "Ensure rapid development of entrepreneurial activity, comprehensive protection of private property and quality of business environment" on October 5, 2016 "On additional measures to improve" on March 13, 2019 "On measures to fundamentally improve the system of business protection and optimize the activities of prosecutor's offices" - in August, "Additional measures on the fundamental improvement of the system of organizing work for the protection of private property and strengthening the guarantees of the rights of owners, supporting business initiatives, as well as expanding the opportunities of business entities to use financial resources and production infrastructure on" decrees were adopted. As a result, tax types were reduced from 13 to 9, and the tax burden on business and entrepreneurship was reduced. A number of measures have been implemented to ease the procedure for granting land to entrepreneurs and ensure its transparency.

President Sh. Mirziyoyev emphasizes the need to pay special attention to the interests of entrepreneurs in order to develop small business and private entrepreneurship.

Analysis of literature on the topic.

According to McKinsey, the potential economic effect of digitalization of the economy of the Russian Federation will increase the gross domestic product by 4-8.9 trillion by 2025. increases to

rubles. In addition, by 2025, the share of the digital economy in the world will be 23 trillion. reaches US dollars.

Its share in world GDP will increase from the current 17.1% to 24.3%, the number of enterprises using cloud technologies will increase by 58%, artificial intelligence - by 86%, digital big data - by 80%. Network standards: 5G standard cellular networks reach 20 Gbit/s, which is 4 times higher than 4G standard networks. As stated by the President of our country, Shavkat Mirziyoyev, we know very well that the formation of the "Digital economy" requires the necessary infrastructure, a lot of money and labor resources.

A favorable business environment - practical conditions for business is of great importance for the rapid development of private property and private entrepreneurship in Uzbekistan.

Research methodology.

In the research, the methods of induction and deduction were used to develop scientific conclusions and recommendations based on the systematization of results of scientific abstraction, grouping, comparison, retrospective and prospective, empirical analysis. In the article, by means of a comparative comparison, the relevant conclusions were formed by comparing the organizational and legal bases of the developed methods in the world practice with the existing bases in our country.

Discussion and results

Many people think that in order to create a profitable business for themselves, there must be a good investment in the beginning. Another common idea is that the most profitable business starts with big investments, that is, with big profits. The most profitable work for today is more brains, less money, and any business idea can become an international corporation in the future. The Internet provides a wide range of opportunities for businessmen. According to sociologists, there are currently 8 main socio-economic trends affecting the behavior of buyers, which, according to their forecasts, will remain relevant for at least another 7-10 years. That is: faster transition of consumers from the Internet in offline mode; growing need for continuing education; concern for environmental issues; transition to a healthy lifestyle; reducing the free time of potential customers; reduce purchasing power; increase in the average age of the population; changing social roles in families. Given that the market is developing at an incredible speed today, the competition within it is also high. But don't be afraid of it. If you know your target audience well and can conduct a competent analysis of competitors, you will definitely be able to build a profitable business. Think about what you are best at - think about what you can teach others, or how you can help them. Internet business today is developing at a breakneck pace, giving endless freedom to aspiring entrepreneurs. Given the opportunities, any small business can be medium, and even become large. The most important thing is brains, professionalism and a strong team. Starting a business from scratch is no longer a dream. Maybe the truth!

Every year people spend more time on the Internet. In addition, if earlier the Internet was used mainly for communication and information, now it is primarily a platform for obtaining goods or services. This has resulted in many entrepreneurs today having to move their business online and create a completely new platform for themselves. Given how fast business trends are changing, people are beginning to realize the need to constantly acquire new skills to remain competent and sought-after professionals in their field. Every aspiring businessman asks the question before starting his business: what kind of business will be profitable? Regarding this, there are many options when the initial costs are small and the repayment period is short. The transition to a market economy had a significant impact on the financial well-being of citizens. Someone lost a lot of wages, and someone lost their job. The idea of creating your own business from scratch without investments is becoming more and more popular among people, so from now on you are not dependent on the decisions of the employer, but intend to start a business relying only on your own strength. In this case, the main problem is what to do, how to make money with a small investment, the question is extremely urgent and it requires an involuntary answer.

- *Online store.* Today, everything is being bought and sold. If you know a product well, then you can do retail sales like an expert. Gradually, you can open your own online store. For example, by evaluating new types of products, you can evaluate your customers online and create opportunities for high income. After a certain time and with fundraising, opening additional retail outlets, turning a small home business into a network. Through the online store, you can carry out wholesale trade. For example, you can buy goods from Turkey, UAE and China at very low prices and sell them through interested stores in your region. The only question that needs to be thought about in advance is the delivery of the product.
- *Freedom.* On the way to starting a business, you will gradually become known to the public as a result of promoting your work with your name or a name (brand) that you have invented. You don't spend money on advertising and marketing, you use proven technologies and you offer a well-known product or service. This is a great opportunity for cafes, bars, restaurants and similar establishments. A well-known brand will bring people to you, the most important thing is to comply with all the requirements set out in the contract with the copyright owner.
- *Mobile household services.* The high demand for this type of services is due to the high pace of life, when there is not enough time to go to the salon, to the service center or to the tutor with the child. There is a very wide field of activity, everything depends on your knowledge and skills: repair of computer equipment, repair of household appliances and cars, room cleaning and carpet cleaning, beautician and tattoo artist services, for children and the elderly care, pet services and more. Being mobile and being able to adapt to clients' schedules is important.
- *Design and web design.* That is, to create a high-quality design project, you do not need an office chair, the opinion of colleagues and always the advice of bosses. With the right skills, you can be active in the comfort of your home. This is the clearest example of opening a business without investments: just do the usual work, but not at the office for the employer, but directly at home for the client.
- *Bicycle and other small vehicle repair shop.* It is nice to realize that there are more and more fans of a healthy lifestyle, which means that there are more bicycles, scooters, skateboards and roller skates on the streets of our cities. Unfortunately, the active use of these useful inventions inevitably leads to accidents and ingenuity. For example, if you open a small workshop in a garage, especially if you start the repair and maintenance costs of large service centers, you will not have enough customers. But you need to start with advertising for your target audience: forums, interest clubs, popular places to hang out, you need to be known everywhere. Based on the seminar, you can organize future rental places.
- *Entertainment events.* If you are a cheerful, sociable and interesting person. Then you can offer yourself as an animator, write scripts for entertainment or become a host of solemn gatherings. Writing original scripts for a wedding or other celebration, entertaining with creative talent, holding gatherings in cafes and hotels with a small investment, another option for a business idea will appear. You can work together with a photographer, which will only add points to the event you are hosting. If you know the sights of your region well, you can make an unforgettable excursion - offer yourself as a guide for tourists.
- *Seasonal goods.* It's no secret that certain services are in great demand in the summer, and therefore you can sell soft drinks, ice cream, picnics and walking goods. By signing a contract with the manufacturer, you will receive the necessary equipment for goods and cooling, and then everything will connect with your business factors.
- *Information site.* If you feel like a professional in a certain field and at the same time manage to express your thoughts competently and easily, then you have every opportunity to create an attractive website, portal or blog. If you can post your information online and provide commentary and expert opinion on any topic, over time you will be noticed by advertisers and may be interesting for advertising. In addition, various informational materials can be made available through the website. This is not a quick way to get rich. But the joy of the intellectual

component will be an additional motivation for you.

- *Barber* (spa, beauty salon). In your area of residence under the following two conditions: 1) you can offer cheaper and more diverse services than your competitors 2) you can operate in suitable premises with sufficient rent. If you cannot do hairdressing and manicure yourself, then it will not be difficult to find several masters and organize a work schedule. A good idea for residences and new buildings.
- *Domestic service*. In fact, this is an intermediary activity that "meets" customers. There is no need to provide services yourself, the most important thing is to create a website of specialists in various fields who will immediately respond to orders from the public. It is also from scratch. Except for your organizational skills and the ability to negotiate with people, taxi dispatch services or travel agencies work on the same principle.

Conclusions and suggestions

Entrepreneurship - in business, there are not always successes, but sometimes there are also crises. In such cases, the most important thing is to keep calm. Then you have to start taking action to get rid of this situation. Ask a strong businessman for advice or look for a solution to the problem in a special book. Modesty is a healthy wealth. According to this wisdom - find a mentor, deal with successful businessmen. A place full of desire. No one will do your job for you! Get to work fast! You will definitely reach your goal! At the beginning of the implementation of your business idea, answer the following questions: What do I offer to clients? Who will offer my product for me? Where do I sell my product? How much does it cost? When starting a business, remember the following: You should start by evaluating the idea and creating a general strategy for your business; If the idea is viable, you should write a detailed business plan. This will be the main reference point for the first six months or a year. Then you may need to adjust it; Finding sources of funding; Deciding on a convenient form of conducting business and reporting to the tax service; Pay attention to details. Connecting the online trading register, fire safety and certification conditions are subtleties that must be taken into account in order not to pay fines later. If you can't figure it out yourself, consult with an experienced entrepreneur who works in the same field as you. Or contact business consultants who will help you solve difficult issues. Consultants can offer both partial and full support for your business. There are many tasks for any aspiring entrepreneur. But a job that brings you money and satisfaction is worth it.

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