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The National Economy Determining Competitive Opportunities

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Annotation: The article discusses the problem of competitiveness of the national economy It was learned to identify, they were in the development of the national economy opening the concept of competition and competitiveness to justify the need is given; Analysis of Uzbekistan's competitiveness in world markets given and the competitiveness of the economy of the Republic of Uzbekistan determination of the strategic goals of the increase was studied.

Key words: Competitiveness, economics, competition, world markets, strategic goal, identification, problems.

The development of the world economy in the last few decades internationalization of international economic relations and significant acceleration of liberalization processes, as well as was characterized by an increase in the degree of openness of national economies. Barriers to entry into the domestic markets of these various countries are significant causes it to be low. Therefore, every country today. The most important task ahead is the national with their help positions of enterprises and industries in the domestic and foreign markets able to surpass foreign rivals in acquisition and consolidation is to look for opportunities. The priority of networks is their international level should be determined by competitiveness, because domestic demand is often limited. In this context, as a result of the implementation of a clear strategy increase the export potential of the priority directions of the economy issue becomes especially relevant because of a particular field or in general the competitiveness of the economy is reflected in their export potential.

The main goal of the development of Uzbekistan's industry is not only to achieve high growth rates in this sector of the economy, but priority sectors and implementation of comprehensive measures for the development of production is to increase. Natural resources of the country, its modern structure formation, as well as the efficiency of the country's industry and increasing competitiveness is one of the urgent issues. The concept of competitiveness:

Socio-economic of society development and the standard of living of the population of any country how successfully solve quality and competitiveness problems depending on what is done. Research in this field is foreign economic develop a strategy for the country's development in the conditions of liberalization it is important in exiting and entering new trade markets. The competitiveness of the country in the foreign market is in the world market in order to increase the production and sale of goods and services competitive based on effective use of available resources it is a complex mechanism for the realization of preferences.

At risk of squeezing out competing producers from the market continuous improvement of production technology, provided forces to improve the quality of products and services. The concept of "competitiveness of the country" is an international market and is clear production of goods that meet consumer requirements means and products of high quality and world standards must meet the level. It should be remembered that after any product enters the market, begins to use up its competitive capabilities step by step. This the process can be slowed down but not stopped. That's why production of a new product for its entry into the world market should be planned to ensure.

To ensure the competitiveness of products in the international market according to the level of development of the competitor and the stages of its life cycle it is necessary to constantly study the competitiveness of the product. In such cases, a new product without exhausting the old one it is necessary to take into account the expediency of the release.

Thus, the competitiveness of the product in the world market level of satisfaction of consumer requirements and its purchase and It is similar in terms of the level of operating costs with a set of product parameters that distinguish it from products is described. The president said, "He who does not export the organization doesn't think about tomorrow" that's why the country exports should be understood as the level of competitiveness of the economy. Competitiveness is the economic activity of economic entities is one of the important integral characteristics used to evaluate its effectiveness. The word competitiveness itself is a topic for which to the (potential and/or actual) competition of this entity, even if relevant means the ability to cope. The main types of competition 1- given in the table. Competitiveness in current economic literature The variety of approaches to the concept is as follows is determined.

- the author's attention to one or another aspect of competitiveness to the very formulation of the problem that leads to the need for referral according to the characteristics and purpose of the research;
- objects of competition (goods, services) and subjects of competition (enterprises, sectors, regions, national economy, state) and competition features of the selection of the research topic, which may be objects by (demand, market, production factors: natural resources, labor force, capital, securities, information, political power) and scope of activity (goods markets, industrial markets, regional markets, interregional markets, world markets).

In short, the competitiveness of the national economy is a complex and ambiguous term that has no single interpretation. At the same time, it is generally legal to use the term "competition" at the national level no restrictive measures are taken. Indeed, national competitiveness is which has a positive effect on the creation of competitive products and conditions that contribute to the prosperity of competitive companies is a set of conditions. It is characteristic of the competitiveness of the economy feature is a stable economic growth rate of about 3-4% per year is the existence of a speed. Increasing the competitiveness of the country the process is objective, the duration of the development of the economic system and reflects its dynamism. International competitiveness of the population and the main problem and the main means of increasing social welfare recognized.

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