
Importance and Changes of Tourism in Uzbekistan

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Abstract: In this article, the development of tourism in Uzbekistan and the wide-scale reforms being introduced are discussed in terms of content and essence.

Key words: Tourism, economy, simplifying transport, government program, amphitheater, decision, heritage, visa system, decree, changes, diversify, development, infrastructure.

Currently, tourism development and comprehensive reforms are being implemented all over the world, huge changes are taking place in many countries of the world and many doors are opening for tourism. And again, it should be said that many countries are finding out that they can achieve great results in the field of tourism, and they are paying a lot of attention to the field of tourism and developing day by day without stopping to make rapid changes.

Today, the fact that the tourism sector is one of the most important sectors in the personal development of states is reflected in the current changes, while at the same time, consistent changes are being made and are being reflected in the further improvement of historical and unusual places and the establishment of new tourism centers. In many developed countries of the world, it can be seen that they continue to develop in all aspects, and at the same time, they have made great progress in the field of tourism and significant changes are being made in the field of tourism, as a clear example of these developed countries are Korea, Japan, New Zealand, Australia and others. At the same time, great changes are taking place in the field of tourism in Uzbekistan.

- Attracting foreign investments to tourism: foreign investments are important in the development of tourism in Uzbekistan. Therefore, private investment contracts and incentives are offered by the state.
- Development of tourist places: There are many tourist places in Uzbekistan, for example, cities like Samarkand, Bukhara, Khiva are places that have been internationally famous throughout the centuries of world history. In these places, it is necessary to develop the infrastructure, open new hotels and strive to provide multi-purpose facilities.
- Visa restriction and electronic visa system: An important part of tourism development in Uzbekistan is visa restriction and electronic visa system. The state is making changes to the visa restriction procedure, and at the same time, the electronic visa system is in effect.
- Improving the quality of tourist services: providing high-quality services to tourists is an important part of the development of the tourism sector. This can be done by ensuring proper and high quality of several factors such as hotel service, quality of restaurants and cafes, transport services.
- International advertising and marketing: Advertising and marketing are important for the development of tourism in Uzbekistan. Information about tourist places, hotels and restaurants is distributed by the state through international media.

- Development of opportunities for individual travelers: It is also important to develop opportunities for individual travelers in Uzbekistan. For them, measures such as simplifying transport, setting prices for entry to tourist facilities, and providing other facilities are being implemented.
- Heritage events: Many heritage events are held in Uzbekistan every year. Through these events, attracting many tourists in the field of tourism and demonstrating the culture of the country is being carried out.

These actions and changes are being implemented for the development of tourism in Uzbekistan. At the same time, other measures are being planned by the state and great attention is being paid to the development of tourism. United Nations reports on tourism in Uzbekistan and recent developments in the field of tourism.

Uzbekistan will host the General Assembly of the World Tourism Organization for the first time

At the UN World Tourism Organization session held in Madrid, Uzbekistan was chosen to host the 2023 General Assembly. In this regard, in 2023, Samarkand will be awarded the status of world tourism capital. Portugal also applied to host the General Assembly.

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The General Assembly of the United Nations World Tourism Organization (UNWTO) will be held in Samarkand in 2023. In this regard, the old city will become the capital of world tourism in 2023.

This was announced at the 24th session of the UNWTO in Madrid, Spain, where Aziz Abduhakimov, Deputy Prime Minister, Minister of Tourism and Sports of Uzbekistan gave a speech.

"It is noteworthy that for the first time in history, the General Assembly of the UN organization will be held in Uzbekistan. All this is the result of our president's policies, efforts to develop the tourism sector and thereby increase the prestige of our country on the world stage. It should be noted that the holding of the UNWTO 25th General Assembly in ancient Samarkand will lead to the visit of more than a thousand foreign guests and local residents and artisans will receive income through this," said Aziz Abduhakimov.

Uzbekistan and Portugal applied to host the UNWTO General Assembly in 2023. According to the end of the voting process, Uzbekistan clearly prevailed and the city of Samarkand was chosen as the place of holding the General Assembly.

In order to hold this prestigious event, the Samarkand Touristic Center is being built on a 212-hectare area on the banks of the rowing canal in Samarkand. New Renaissance congress hall, hotels, restaurants, recreation centers, shopping centers, amphitheater, the eternal city will be built there. It is planned to launch these facilities in the first quarter of 2022.

Uzbekistan has important tourist destinations for traveling to many parts of the world. In this country, large amounts of money are spent on the development of the type industry, as well as large information and advertising campaigns.

Due to the fact that the tourism industry in Uzbekistan is developed at the international level, the government of Uzbekistan and national organizations are implementing large-scale reforms. These reforms will be carried out in several directions - the development of travel agencies, the creation of workplaces, the creation of infrastructure and industry, the improvement of weather conditions and the establishment of annual holidays.

There is a strong government program for the development of travel agencies in Uzbekistan. Through this program, travel agencies facilitate financing and provide quality services. Also, an education and certification system was created for buyers of Uzbekistan, which is carried out in order to improve the quality of travel agencies and create convenience for buyers.

At the same time, creating a workplace in Uzbekistan is also very important. In order to develop production in the field of tourism and to improve the tourism industry, the government is spending a lot of money. Many reforms will be implemented here, such as the creation of infrastructure for the tourist industry, improvement of tourist weather conditions, and provision of amenities for tourists.

There is a lot of information about the content and essence of the development of tourism in Uzbekistan and the large-scale reforms being introduced. Based on this article, you can find information about the government's activities, reforms implemented by national organizations and travel agencies.

In conclusion, we can say that the development of the tourism sector is beneficial for every country in every way, economically as well. And again, it is necessary for the States to create more opportunities for this sector, for example, it is necessary to increase the hotel and tourist areas and increase the efficiency of the service, so that the countries can achieve satisfactory indicators in this sector.

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