
The Process of Globalization and Its Scientific and Philosophical Analysis

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Annotation: The article provides a scientific and philosophical analysis of the multidimensionality and complexity of modern globalization. The contradictions and costs of the globalization process are revealed. The question is raised about alternative models of globalization.

Key words: society, globalization, intercultural interaction, the modern world, the Internet, traditionalism, society.

INTRODUCTION

The present time is characterized by cardinal changes, both in the field of society and culture. A person involved in diverse and large-scale metamorphoses involuntarily becomes not only their eyewitness, but also a participant. He is forced to ask questions that require an urgent answer, namely: What is happening around? What is society? How to comprehend the current events? Where to go next? Finding answers to all questions is not an easy task, especially in a time of rapidly transforming modernity that eludes all definitions.

In an effort to understand everything that is happening in the modern world, a person is faced with such a topical concept today as "globalization". Despite the fact that the concept is heard, a lot has been said and written about it, nevertheless, the prevailing number of opinions does not make it possible to fully understand the whole complex of processes that characterize it.

LITERATURE ANALYSIS AND METHODOLOGY

To determine the essence of globalization, one should first delve into the history of its origin. There are two approaches to studying the issue of globalization:

1. The adherents of the first approach define globalization as a constant process of intercultural interaction, which gradually changed its historical forms [1]. As a result, the authors came to the assertion that globalization is a historical process of uniting various human communities.
2. Proponents of the second approach understand this phenomenon as an action inherent in modernity, which has distinctive qualitative features from previous eras of history [2]. According to the adherents of this approach, one should not look for a definition of globalization in the similarity with the previous stages, but, on the contrary, determine the distinctive features, since each time has its own life.

DISCUSSION AND RESULTS

In modern times, globalization provides access to the body of knowledge accumulated by mankind, which was previously not available to everyone. Thanks to the open distribution of books, television, radio broadcasting, and the Internet, the human community has been united by a single information network that connects not only people, but also states. Information is characterized by rapid spreading, it has no borders, which makes it easier to find contacts anywhere in the world. Nothing can interfere with the digital flow of data, with the help of which social connections and relationships take on new shapes.

The modern world has become more dynamic and this, in turn, has influenced the nature of private life. So, for example, if earlier people were attached to a certain place and led a sedentary lifestyle, changing their place of residence once or twice in their entire life, now there is an increasing tendency towards “nomadism”. Young people strive to travel, receive education and work in various countries, radically changing their place of residence on average, every 5 years.

Through social networks, interactions go beyond settlements and states. Living in one city does not mean living together anymore, just as living together does not mean living in one city.

Each process has its own drawbacks. Many peoples do not want to abandon traditionalism, but at the same time they do not want to lag behind the trends of modernity. Therefore, it is necessary to implement an alternative model of globalization, since this phenomenon cannot be canceled in any way, but one can try to choose a new path to enter it. Globalization is a way of resolving the needs of a modern civilized society, but if its nature were not so spontaneous, it would not have raised concerns. Of course, this process has plenty of advantages, but their effective implementation requires cooperation, joint action in order to consciously manage the process.

Conclusion: Globalization has a lot of options and possibilities, on the correct choice of which the preservation of the world, its integrity and unity will directly depend.

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